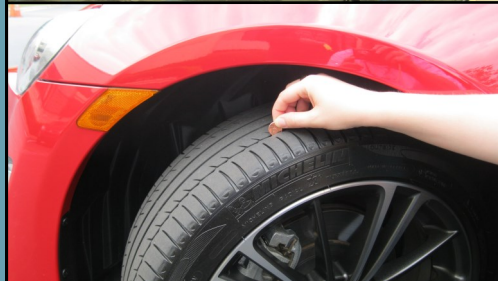


Tire Safety Workshop for Driver Education Instructors

Benefits

- ⇒ All participants receive a FREE electronic copy of the ADTSEA Tire Safety Unit with lesson plan, slides and videos.
- ⇒ Learn about tire safety from a Michelin North America tire safety expert, local tire dealers and driver education experts.
- ⇒ Complimentary lunch provided.
- ⇒ Giveaways and door prizes provided by Michelin North America.



**A free set of Michelin tires
will be given away!**

**Monday, July 24, 2017
Ohio Department of Public Safety
Columbus, Ohio
9 am-3 pm**

Pre-Registration Required

Sponsored and Conducted by:

More Information

For more information
contact the ADTSEA
Office at
office@adtsea.org or
call (724) 801-8246
www.adtsea.org





ADTSEA /Michelin Tire Safety Workshop

Driver Education School Owner, Instructors, Administrators or Traffic Safety Professionals:

The American Driver and Traffic Safety Education Association (ADTSEA), the professional association which represents traffic safety educators throughout the United States has received a grant from a leading tire manufacturing company, Michelin and the Fédération Internationale de l'Automobile (FIA), the governing body for world motor sport. Through this grant, ADTSEA will be conducting a tire safety workshop to Ohio driver education instructors, school owners, administrators or traffic safety professionals in **Columbus, Ohio on Monday, July 24, 2017 from 9:00 am – 3:00 pm at the Ohio Department of Public Safety building** located at 1970 West Broad Street, Columbus, Ohio 43223. The workshop is limited to 40 registrants. Please register by July 17, 2017.

As part of the workshop each instructor who participates will receive a complimentary disc with the ADTSEA Unit 14 Tire Safety and Maintenance on it, which includes a lesson plan, slides and videos on tire safety and maintenance to utilize in the classroom. This lesson plan helps Michelin achieve their goals, through their Beyond the Driving Test Campaign to have all 50 states include detailed tire safety information on checking tire pressure and tread depth in their individual driver's education curricula by 2020. The information in the lesson plan will help young drivers understand why tire safety is so important and will provide "how-to" information regarding checking tire pressure and tread depth.

The workshop will highlight how to incorporate the tire safety and maintenance lesson into a driver education curriculum and how to teach tire safety to new drivers. A professional driver education teacher will conduct the workshops and a Michelin tire safety expert will be present during the workshop to answer questions and provide hands on activities. **A free set of Michelin tires will be given away!**

If you are interested in attending please complete the registration form and return to the ADTSEA office at: office@adtsea.org or fax to 724-349-5042 by July 17, 2017. Thank you for your time.

Sincerely,

Allen Robinson, CEO ADTSEA



Registration Form

**ADTSEA Michelin Tire Safety Workshop
July 24, 2017
9:00 am – 3:00 pm
Ohio Department of Public Safety
Columbus, Ohio**

Registration Deadline: July 17, 2017

Please type your information on the registration form.

Name (First Last):	
School:	
Street Line 1:	
Street Line 2:	
City/State/Zip:	
Phone:	
Email:	
Special Requirements/Allergies:	

Attendance is limited to 40 registrants. Lunch will be provided. Ohio Driver Training Program will be providing continuing education credit for attendees.

Please arrive at least 15 minutes early and bring your driver's license. You will be required to check in at the front desk and receive a visitor's badge.

Return this form via fax or e-mail to:

Fax: (724) 349-5042 or email: office@adtsea.org

Or mail to:

**ADTSEA
1434 Trim Tree Road
Indiana, PA 15701**



ADTSEA / Michelin Tire Safety Workshop Agenda

**July 24, 2017
9:00 am – 3:00 pm**

**Ohio Department of Public Safety
Columbus, Ohio**

Please arrive 15 minutes early with your driver's license. You are required to check in at the front desk where you will receive a visitor's badge.

There will be morning and afternoon breaks. Lunch is provided.

Welcome and Purpose of the Workshop

Carol Hardin, ADTSEA

Mike Wischhusen, Michelin Technical Director

Overview of the Michelin Campaign: Beyond the Driving Test

Valerie Pascoe, Michelin Public Relations

Presentation from Michelin Tire Expert

Mr. Wischhusen

Distribution and Overview of the ADTSEA Tire Safety and Maintenance Training Unit

Ms. Hardin

Incorporating the Tire Safety Unit into a Driver Education Curriculum

Ms. Hardin

Discussion on Part 1: Tire Safety Can Save Your Life

Part 2: Steps to Maintain Your Tires

Part 3: Tire Maintenance Issues

Part 4: Tire Maintenance

Part 5: Buying Tires

Unit Review and Test

Lesson Plan and Visuals

Ms. Hardin

Question and Answer and Comments Session

Ms. Hardin

Q&A from Michelin Tire Expert

Mr. Wischhusen



Hands-on Demonstration and Activities

Mr. Wischhusen and Tire Dealer

Summary of Michelin Tire Safety Workshop, Evaluation Forms

Ms. Hardin and Mr. Wischhusen